



clockwise from top left:
The distinctive Bravo home design from Encore.
The magnificent 11,800-sq-ft community Clubhouse at
Encore in Eastport. The pool at Horizon at Roslyn.

Adult Living

New Lifestyle Choices for a New Generation

Ahh, the good life. Baby boomers aren't ready to throw in the towel and head for Florida. Today it's about having it all: staying near family and friends while living it up in luxurious, maintenance-free, resort-style communities filled with like-minded friends. These new upscale neighborhoods cater to active adults over 55, and feature elegant condos, town homes and apartments with all the perks of a chic hotel — expansive community centers, state-of-the-art gyms, a built-in social life and round-the-clock service. Who would have thought getting older would open so many doors?

ENCORE ATLANTIC SHORES

EASTPORT, NEW YORK Life as you've always hoped it could be is ready and waiting. The exclusive gated community of WCI's Encore Atlantic Shores — perfectly situated in Eastport, the gateway to the Hamptons, and just seven miles from Long Island's fabled South Shore beaches — now has four homes ready for delivery in time for summer. Private and intimate, yet set within a lively and luxurious community that offers a myriad of social activities and upscale amenities, Encore Atlantic Shores offers the best of all worlds for those 55 and better. Encore Atlantic Shores is ideal for those who desire a full-time life of leisure, as well as for those who

continue to work and commute. Why wait for retirement when you can enjoy a resort lifestyle — at home and in the Hamptons — right here and now?

The 11,800-sq-ft clubhouse is the social epicenter of this community, and features a ballroom, a lounge with a fireplace, a clubroom with billiards and a bar, a library, an arts-and-crafts studio and a card room, even a putting green; here you'll also find all manner of classes, including painting, needlepoint and computer. The state-of-the-art fitness center includes an indoor lap pool with whirlpool spa and men's and women's locker rooms, each with a steam room and sauna (and massage rooms to complete the experience.) And a full-time "lifestyle coordinator" will make sure your calendar is full. Outdoor amenities include a heated pool with shade pergolas, a veranda with an outdoor fireplace, tennis and bocce courts, horseshoes, walking trails and more. And the shopping, dining and entertainment of the Hamptons is less than seven miles from your doorstep.

The homes, which start in the low \$500,000's, are also spacious and luxuriously appointed, ranging in size from 1,600 to 2,709 sq ft. Choose from five distinctive designs, each featuring two bedrooms and a minimum of two bathrooms, 9 ft ceilings, a grand entry foyer, a formal living and dining room and a gourmet kitchen with a center island. Oh, and a two-car garage. Residents can also choose from a broad array of personalized design choices within their home, including screened-in porches, sunrooms and expanded family rooms.

For more information, call 631-325-1616, or visit them at www.EncoreAtlanticShores.com.

This advertising supplement is sponsored by participating advertisers. The material was prepared by WriteOn Editorial, Inc., and did not involve the reporting or editing staff of The New York Times. ©2008 The New York Times

3 x 10.5
wci communitie

2 x 7
wood at new



The Horizon at Roslyn.



Townhomes at The Hollows. ©David Winfield Scott

THE HORIZON AT ROSLYN

ROSLYN, NEW YORK Old-world charm meets a new-world lifestyle at the Horizon at Roslyn, a community of luxury apartments located on Long Island's famed Roslyn Harbor Gold Coast. Designed by celebrated architect Robert A.M. Stern, who also created many of the prominent homes on Long Island's East End, the Horizon at Roslyn has the look of a turn-of-the-century Long Island mansion and the feel of a chic boutique hotel with first-rate service and amenities. And the shops and restaurants of historic Roslyn are literally steps away.

"We take hassle-free living seriously," says Brian Weiss, the Horizon's leasing director. A round-the-clock concierge greets every tenant upon arrival, screens visitors, hand-delivers mail and packages; an on-call attendant helps with groceries, deliveries and more; housekeeping services are available for those who desire; and, for the snowbird crowd, the Horizon will maintain apartments during the winter months. Owner David Marom, renowned for his integrity and the quality of his buildings, is extremely responsive to tenants needs. When tenants expressed a desire for an in-house gym, Marom agreed — said gym will soon be completed; when they requested storage space in the garage, he built storage space. Says Weiss, "We really listen to the tenants' ideas and suggestions for ways to improve the building and their lifestyle."

The 50 apartments, which range in size from 850 to 1750 sq ft and start at \$2,975/month, are set on a lush 11-acre park filled with landscaped gardens, three freshwater ponds, courtyards, verandas, picnic areas and views of the harbor — creating a

green, serene living space. Property amenities include an outdoor heated swimming pool, community room, and membership to neighboring fitness center and tennis club. The Horizon is nothing if not a community, where friendships are formed and nurtured through all types of events, classes and activities, including the always-popular brunch each weekend. And, says Weiss, all those who initially signed a one-year lease last year, when the complex first opened, have re-signed for an additional two years. That, in itself, is the best testimony of all.

For more information, call (516) 621-2523, or visit www.roslyn55.com.

THE HOLLOWS AT BLUE HILL

PEARL RIVER, NEW YORK Expect friends and family to flock to your beautiful new home in The Hollows at Blue Hill. Located within the peaceful, rolling hills of Rockland County, this private community is in easy reach of the entire tri-state area, providing a blend of city access with country club living and a relaxing, low-maintenance lifestyle. Its 76 town homes and 48 mid-rise condos are set on 30 park-like acres, and with half of it left undeveloped residents enjoy loads of green — winding nature trails, wetlands and an adjacent nature preserve.

"We created this community for people who want to downsize, but who want to stay close to their family at the same time," says development manager Liam McDevitt, noting that three of the four development partners live in Rockland County. "There is a real demand for this kind of property, for people who want to be close to their kids and grandkids, and who want to keep themselves young in the process. They'd rather stay close in an active commu-

nity than go to Florida."

The 5,000-sq-ft community center helps create a real country-club atmosphere, and includes a multifunction room with theater-type facilities; living room with large-screen plasma television and stone fireplace; elegant library with internet access; state-of-the-art gym; and full kitchen. Outdoor sport and recreation facilities will include a pool, tennis courts, putting green, barbeque pit and playground for the grandkids (all subject to town approval). The townhouses, which start at \$660,000 and the condos, which start at \$365,000 are all constructed using the finest materials, both inside and out: wood flooring, high-end Kohler and Waterworks fixtures, crown molding and top-of-the-line appliances are just a few of the personal touches. And, of course, as part of your maintenance-free living, you won't have to worry about landscaping or snowplowing, and a part-time super is on hand for all your needs.

Since the developers are from the area, they're committed to building a quality product that residents will be happy to call home. Says McDevitt: "We offer a small, private community of neighborly scale, not an impersonal mega-development. It's important to us that everyone who comes here is happy, and we try to accommodate everyone's needs."

For more information, call (845) 920-8523, or visit www.thehollowsatbluehill.net.

3 x 10.5

horizon devlope

3 x 10.5

the hollows at